

Business Collections SuiteSM

Streamline collections and get paid first



With the downturn in today's economy, collecting on business debt has become a heightened priority for debt issuers and other financial institutions. Created to optimize your collections efforts by researching, prioritizing and motivating debtors, Business Collections SuiteSM is a distinctive group of user-friendly online tools that increase the likelihood of receiving payments from delinquent accounts.

Improve collections results

Through an easy-to-use Web interface, Business Collections Suite allows you to research debtors' contact information, phone numbers and locations as well as view 90-day cross-trade payment summaries. The service then allows you to segment these accounts, prioritize for collections and send delinquent notification letters. The process takes as little as 48 hours from research to mail, and users of the service have reported increases to their collections efforts.

Access to powerful, in-depth business information

Business Collections Suite leverages Experian's robust commercial database, BizSourceSM, to provide the most comprehensive, up-to-date information available. BizSource effectively integrates business intelligence, quality

data assets and Experian's 30-year database management expertise to provide more thorough, accurate business credit information from a single source. You are able to make better-informed decisions and pinpoint hard-to-find debtors through this expansive database.

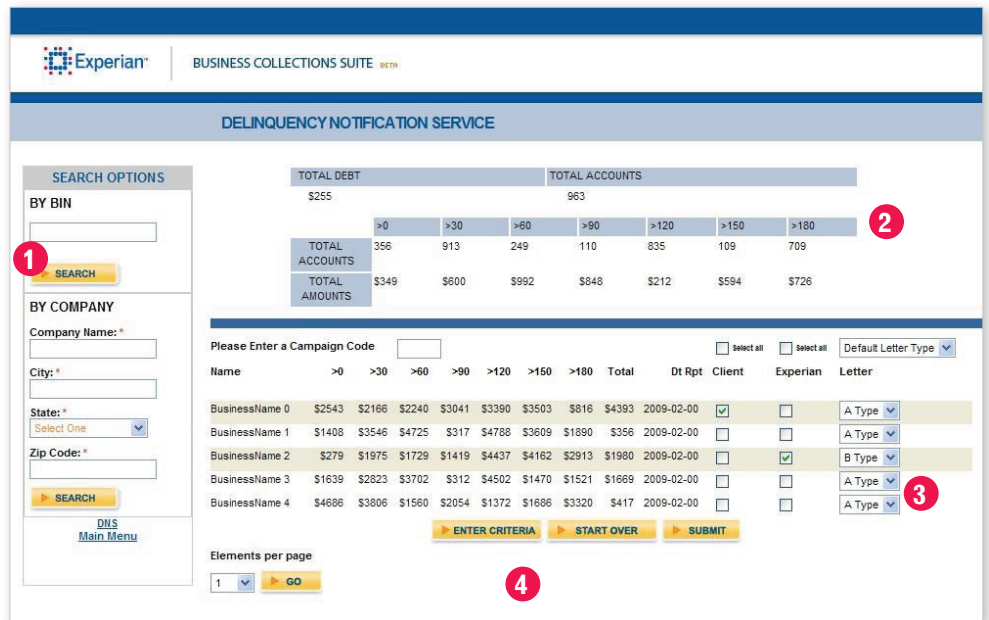
Lettering service provides sense of urgency

Through a feed of customer demographics and debt amount that you provide in a standardized format, the collections lettering component of the suite contacts your selected debtors via mail on Experian letterhead, indicating their current debt obligations and the effect that those debts will have on their business credit. Clear instructions are provided on how they can promptly rectify their past-due status and raise their overall creditworthiness.

Educate customers, enrich relationships

Besides motivating your customers to repay debt quickly and learn more about the effects of commercial debt, the lettering services within Business Collections Suite also detail how they can receive alerts for credit report changes and a report on their current credit status. Your customers are presented with an offer for a 60-day trial of Experian's business credit reporting tool, Business Credit Advantage,SM

which allows them to make better-informed financial decisions through a variety of objective resources. Not only do you collect debt, but your clients also learn about resources to improve their credit — a win-win situation.



The screenshot shows the 'DELINQUENCY NOTIFICATION SERVICE' interface. On the left, there are search options for 'BY BIN' and 'BY COMPANY'. The main area displays a 'TOTAL DEBT' and 'TOTAL ACCOUNTS' summary table, followed by a detailed table of accounts with columns for Name, various debt amounts, Total, Dt Rpt, Client, Experian, and Letter. A search bar and 'Please Enter a Campaign Code' field are also visible.

TOTAL DEBT		TOTAL ACCOUNTS						
\$255		>0	>30	>60	>90	>120	>150	>180
		356	913	249	110	635	109	709
TOTAL ACCOUNTS								
TOTAL AMOUNTS	\$349	\$600	\$992	\$848	\$212	\$594	\$726	

- 1 Research debtors by Business Identification Number (BIN) or name/address
- 2 Portfolio Summary Report
- 3 Select accounts for mailing
- 4 Query and segment your portfolio

For further details on Experian products, please call

Business Credit Information Inc.

1.800.382.1735

or visit our web site

WWW.BUSINESSCREDITINFORMATION.COM